

Folly Art Norg 2019

A folly is a construction without a function. Folly is another word for foolishness.

In 2018, the first edition of Folly Art Norg successfully took place in the village of Norg. Thirteen designers placed their folly across a 15 km long route. During the month of August, 1500 visitors toured these widely varying follies while also enjoying the local scenery. (For a photo impression, see www.amonet.nl)

Folly Art Norg is a crossover between design, architecture, engineering, landscape art, scenography, and craftsmanship. The organization wants to give designers a chance to create a folly, and give visitors the opportunity to explore these follies in the natural backdrop of the touristic 'esdorp' landscape of Norg in the province of Drenthe.

In 2019, Folly Art Norg will take place for the second time. It kicks off on Sunday August 4, after which the follies will be open for visiting for four weeks. The Amonet Foundation challenges designers/builders to participate in this unique event by submitting their folly design, and have a chance to win the grand price of €5000. Amonet will select ten follies

from the submitted designs, which will be created by their designers.

Want to participate in Folly Art Norg 2019?

You will receive a €500 budget for materials, and there are a few preconditions each folly design needs to meet. To learn more about the details, go to the website and/or request the "competition package FAN19" that includes all the details by contacting follyartnorg@gmail.com. Submit your design by March 1, 2019. The selection of the final participants will be on March 21.

Everyone is welcome to participate.

During Folly Art Norg 2018 a diverse group of designers participated: artist, engineers, architects, furniture makers and designers. In addition, a dental hygienist and her family also created a beautiful folly. So, do not hesitate and make a design!

www.amonet.nl

Norg, THE folly village of the Netherlands

